Centennial Water joins sixth annual Imagine a Day Without Water to raise awareness about the value of water

Centennial Water & Sanitation District, the water and wastewater utility serving Highlands Ranch, invites the community to take part in the sixth annual Imagine a Day Without Water on Oct. 21, a nationwide day of education and advocacy about the value of water.

Turning on the tap for clean, safe drinking water and flushing the toilet with no second thoughts about what happens to wastewater are actions most people take for granted every day. This year as our community dealt with the public health crisis from coronavirus, it became even more obvious reliable water service is something we depend on to protect our health and economy.

“Water is a critical part of every person’s life, whether we realize it or not, on both a macro and a micro scale,” said Sam Calkins, superintendent of field operations and maintenance for Centennial Water. “Energy, agriculture and manufacturing depend on moving goods by water to keep our economy operational and affordable.

“On an individual level, many of us would not be able to live where we do if there weren’t efficient systems for getting us clean and reliable water. In Highlands Ranch we have 75 professionals working every day to deliver clean and reliable water to more than 100,000 people,” Calkins added.

Centennial Water invites you to pause on Oct. 21 and take notice of how the water system impacts your daily life. A day without water means you can’t make your morning cup of coffee and you might not take your dog for a walk because you wouldn’t want your best friend to become dehydrated. We would struggle to battle coronavirus because we wouldn’t be able to wash our hands with soap and water to kill germs. Firefighters wouldn’t be able to do their jobs. Water impacts daily lives in more ways than you can think.

“We're thrilled Centennial Water is a part of Imagine a Day Without Water. This national day of action educates our neighbors and public officials about the essential role water plays in all of our lives,” said Radhika Fox, CEO of the US Water Alliance and director of the Value of Water Campaign. “This year showed us the critical importance of water service to safeguard public health and the economy. But the infrastructure and service it takes to bring water to our homes and businesses and take it away is not free and can’t be taken for granted. We all need to educate ourselves about where our water comes from and the investment these critical systems need.”
Centennial Water is a proud supporter of Imagine a Day Without Water. Staff work around the clock to ensure Highlands Ranch has a safe, sustainable and reliable water supply. Employees work 24 hours a day, 7 days a week. They don’t take holidays off, long weekends, or shut down for COVID-19. Centennial Water staff are proud to take care of our most valuable resource – water.

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Centennial Water & Sanitation District is the water and wastewater utility in Highlands Ranch. Centennial Water provides high quality water through the Joseph B. Blake Water Treatment Plant located in Highlands Ranch. Wastewater is treated at the Marcy Gulch Wastewater Treatment Plant to meet stringent water quality standards before it is discharged. Since 1981, Centennial Water has built a reliable and highly-respected water portfolio, based on a conjunctive use system, to serve its customers. Its major water source is surface water from the South Platte River, supplemented with groundwater from deep aquifer wells throughout Highlands Ranch. For more information about Centennial Water & Sanitation District, which serves Highlands Ranch, please visit www.centennialwater.org, or call 303-791-0430.