



CENTENNIAL
WATER AND SANITATION DISTRICT



FOR IMMEDIATE RELEASE

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FOR MORE INFORMATION:

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**Centennial Water and Sanitation District celebrates Smart Irrigation Month
by helping customers save water and money**

Centennial Water and Sanitation District is celebrating Smart Irrigation Month by offering tips to help customers save both water and money.

Smart Irrigation Month is a public awareness campaign and Irrigation Association initiative to promote efficient water use. Centennial Water promotes water efficiency throughout the year, and we are partnering with the Irrigation Association during July to promote Smart Irrigation Month. July is typically the month of peak water demand.

- Less is more when you water. Watering too much and too often results in shallow roots, weed growth, disease and fungus. A rule of thumb: if the grass springs back when you step on it, enough water has been applied.
- Cycle and soak. The greatest waste of water in lawn and landscape comes from watering too much, too fast. Set your sprinklers to run a shorter duration for 3 or 4 cycles. This allows water to soak into the soil and minimizes runoff.
- Maintain your sprinkler system. Adjust sprinkler heads monthly and inspect your system for leaks.
- Take advantage of incentive programs offered by Centennial Water. Incentive programs include rain sensor rebates, turf replacement and a high efficiency nozzle retrofit program.
- Partner benefits. Centennial Water partners with Resource Central to provide customers access to water-saving programs including Slow the Flow free irrigation inspections, Garden In A Box plant-by-number low-water garden kits, and a lawn removal service.

For more information about Centennial Water, follow us on Facebook at facebook.com/centennialwaterandsanitationdistrict or visit centennialwater.org. To learn more about water conservation in and around your home contact our water conservation and efficiency coordinator at 720-240-4918.

Centennial Water & Sanitation District is the water and wastewater utility in Highlands Ranch. Centennial Water provides high quality water through the Joseph B. Blake Water Treatment Plant located in Highlands Ranch. Wastewater is treated at the Marcy Gulch Wastewater Treatment Plant to meet stringent water quality standards before it is discharged. Since 1981, Centennial Water has built a reliable and highly-respected water portfolio, based on a conjunctive use system, to serve its customers. Its major water source is surface water from the South Platte River, supplemented with groundwater from deep aquifer wells throughout Highlands Ranch. For more information about Centennial Water & Sanitation District, which serves Highlands Ranch, please visit centennialwater.org, or call 303-791-0430.

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